

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Apr 14, 2025
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007-000
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City
Postal Code
1227
8. Issuer's telephone number, including area code
(632) 8831-4479
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
COMMON	925,298,616	
PREFERRED	14,366,260	

11. Indicate the item numbers reported herein
Item No. 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.
PRIM

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure
The Approval of 2024 Annual Financial Statement
Background/Description of the Disclosure
We advise that at the Special Meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the “Corporation”) held on April 14, 2025, the Board approved the Corporation’s Financial Statements for the year ended December 31, 2024.
Other Relevant Information
Please see attached SEC Form 17-C.

Filed on behalf by:

Name	Diane Madelyn Ching
Designation	Corporate Secretary

COVER SHEET

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S.E.C. Registration Number

P	R	I	M	E		M	E	D	I	A		H	O	L	D	I	N	G	S	,		I	N	C	.				
(f	o	r	m	e	r	l	y		F	i	r	s	t		e	-	B	a	n	k		C	o	r	p	.)	

(Company's Full Name)

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V	a	l	e	r	o		(f	o	r	m	e	r	l	y		C	i	t	i	b	a	n	k					
T	o	w	e	r)		8	7	4	1		P	a	s	e	o		d	e		R	o	x	a	s				
M	a	k	a	t	i		C	i	t	y																			

(Business Address: No. Street/City/Province)

DIANE MADELYN C. CHING

Contact Person

8831-4479

Company Telephone Number

1	2			3	1
Month		Day		Fiscal Year	

SEC FORM 17-C
(Approval of Annual Financial
Statement)
FORM TYPE

Month		Day	
Annual Meeting			

N/A

Secondary License Type, If Applicable

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Dept. Requiring this
Doc.Amended Articles
Number/Section

Total Amount of Borrowings

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Total No. of
Stockholders

nil

Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

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..... <u>Common</u>	<u>925,298,616</u>
..... <u>Preferred</u>	<u>14,366,260</u>
11. Indicate the item numbers reported herein: Item No. 9 Other Events.....

Item 9. Approval of the Board of Directors on 2024 Annual Financial Statements

We advise that at the special meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held on April 14, 2025, the Board of Directors of the Corporation approved the 2024 Annual Financial Statements.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

...PRIME MEDIA HOLDINGS, INC......
Issuer

.....April 14, 2025.....
Date


Diane Madelyn C. Ching/ Corporate Secretary

.....
Signature and Title*

* Print name and title of the signing officer under the signature.